

# Ulises A. Mejías

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## Research and Teaching Interests

Critical internet studies; network theory and science; philosophy and sociology of technology; political economy of digital media.

## Education

Ed.D. Communication, Computing and Technology in Education. Teachers College, Columbia University, New York, 2007.

Dissertation: *Networked Proximity: ICTs and the Mediation of Nearness*. Committee: Robert O. McClintock, Frank Moretti (d. 2013), Hugh F. Cline.

M.S. Organizational Communication, Learning and Design. Ithaca College, New York, 1999.  
Thesis: *Sustainable Communication in the Age of Virtuality*.

B.F.A. Film, Photography and Visual Arts. Ithaca College, New York, 1994.  
Film thesis: *Fight to Return, Return to Fight* (documentary about Guatemalan refugees, 32 min.)

## Professional Appointments

Director, Institute for Global Engagement, State University of New York, College at Oswego, Oswego, New York. Spring 2015 to present.

- Coordinated collaboration and communication between offices, programs, and activities on campus to advance global engagement and competence.
- Promoted comprehensive internationalization through curricular revisions, events, awards, scholarships, workshops, mentoring programs, honors programs and other opportunities for students, faculty and staff.
- Oversaw projects and subcommittees involving around 40 faculty volunteers.
- Researched and applied for external funding and recognition opportunities.

Associate Professor, Department of Communication Studies. State University of New York, College at Oswego, Oswego, New York. Fall 2013 to present.

- Graduate courses: Technology and Culture, Integrated Media Theory and Design, Integrated Media Projects, Videogame Theory and Analysis.
- Undergraduate courses: Social Networks and the Web, Introduction to New Media, Introduction to Mass Communications.

Coordinator, Integrated Media Graduate Program. State University of New York, College at Oswego, Oswego, New York. Fall 2013 to Spring 2016.

- Co-authored program application.
- Coordinated admissions.
- Acted as faculty advisor for students.

- Co-developed marketing and communication campaigns.

Assistant Professor, Department of Communication Studies. State University of New York, College at Oswego, Oswego, New York. Fall 2007 to Spring 2013.

Consultant, Academic Technologies and Media Services. Cornell University, Ithaca, New York. November 2005 to August 2007.

Adjunct Instructor, Department of Communication, Computing and Technology in Education. Teachers College, Columbia University, New York, New York. Fall 2005.

Director, Learning Systems Design. eCornell ([www.ecornell.com](http://www.ecornell.com)), Ithaca, New York. December 2001 to October 2004.

- Designed the company's unique approach to online learning systems design and production: Learning Molecules.
- Oversaw the development of online courses with the School of Industrial and Labor Relations and the School of Hotel Administration.

Learning Designer. eCornell ([www.ecornell.com](http://www.ecornell.com)), Ithaca, New York. May to December 2001.

## Patents

Mejias, U., Corbin, C., Frenette, J. & Grace-Martin, M. (2004). *U.S. Patent No. US20040157193 A1: Computer-aided design and production of an online learning course*. Washington, DC: U.S. Patent and Trademark Office.

## Publications

In progress

Couldry, N. and Mejias, U. (in progress). *The Costs of Connection: Data, Capitalism, and Decolonizing the Internet*. Stanford University Press.

Couldry, N. and Mejias, U. (in progress). Consumption as Production: Data and the Reproduction of Capitalist Relations. In F. Wherry and I. Woodward (eds.) *The Oxford Handbook of Consumption*. Oxford University Press.

## Books

Mejias, U. (2013). *Off the Network: Disrupting the Digital World*. University of Minnesota Press.

## Book Chapters

Mejias, U. (2014). Odmapowując sieć. In P. Celiński (ed.) *Nowe media = nowa partycypacja*. Lublin, Poland: Instytut Kultury Cyfrowej. <http://kulturacyfrowa.org/projekty/nowe-media-nowa-partycypacja/publikacja/>

Clark, P., Mejias, U., Cavana, P., Herson, D., and Strong, S. M. (2011). Interactive Social Media and the Art of Telling Stories: Strategies for Social Justice Through Osw3go.net 2010: Racism on Campus. In B. Beyerbach and R. D. Davis (eds.) *Activist Art in Social Justice Pedagogy*. New York: Peter Lang Publishing.

Mejias, U. (2011). How I Used Wikis to Get My Students to Do Their Readings. In T. Scholz (ed.) *Learning Through Digital Media: Essays on Technology and Pedagogy*. Institute for Distributed Creativity. <http://tinyurl.com/3mjfmwd>

Mejias, U. (2010). Peerless: The Ethics of P2P Network Disassembly. *4th Inclusiva.net Meeting: P2P Networks and Processes*, Madrid, 6-10 July 2009, pp. 56-66, Madrid: Medialab Prado & Área de las Artes del Ayuntamiento de Madrid. (Spanish and English)

#### Journal Articles

- Mejias, U. and Vokuev, N. (in press). Disinformation and the Media: The case of Russia and Ukraine. *Media, Culture and Society* (SAGE Journals).
- Mejias, U. (2012). Liberation Technology and the Arab Spring: From Utopia to Atopia and Beyond. *Fibreculture Journal*, (20). <http://twenty.fibreculturejournal.org/>
- Mejias, U. (2011). The Twitter Revolution Must Die. *International Journal of Learning and Media*, (2) 4. [http://www.mitpressjournals.org/doi/full/10.1162/ijlm\\_a\\_00060](http://www.mitpressjournals.org/doi/full/10.1162/ijlm_a_00060)
- Mejias, U. (2011). Towards a Critique of Digital Networks for Learning. *Progressive Librarian*, 34/35, 46-49.
- Mejias, U. (2010). The Limits of Networks as Models for Organizing the Social. *New Media & Society*, (12) 4, 603-617.
- Mejias, U. (2006). Teaching Social Software with Social Software. *Innovate: Journal of Online Education*, (2) 5 (June/July 2006).
- Mejias, U. (2005). Re-approaching Nearness: Online Communication and its Place in Praxis. *First Monday* (10) 3. <http://firstmonday.org/ojs/index.php/fm/article/view/1213/1133>
- Mejias, U. (2001). Sustainable Communicational Realities in the Age of Virtuality. *Critical Studies in Media Communication*, (18) 2, 211-228.
- Mejias, U., Li, H. & McIntosh, S. (1999). Computer Technology and the Changing Perception of Literacy. *Literacy Practitioner*, (5) 2, 9-11.

#### Other Writings

- Mejias, U. (2017). Desmantelando la Red (Spanish translation of a condensed version of the book *Off the Network*). *Revista 404*, Centro de Cultura Digital. Ciudad de Mexico. <http://editorial.centroculturadigital.mx/articulo/desmantelando-la-red>
- Mejias, U. (2017). Fake Becomes Legit: Disinformation, Social Media and Democracy (open editorial). *The Disorder of Things*, <https://thedisorderofthings.com/2017/01/28/fake-becomes-legit-disinformation-social-media-and-democracy/> Also published in *Democratic Audit UK*: <http://www.democraticaudit.com/2017/02/20/fake-becomes-legit-social-media-and-the-rise-of-disinformation-in-democracies/>
- Mejias, U. (2010). "Playbor" on the Internet. *Afterimage: The Journal of Media Arts and Cultural Criticism*, (37) 4 (January/February 2010), p. 2.
- Mejias, U. (2008). *Counterpoint Game States*. Curator's essay for the catalog of the Finger Lakes Environmental Film Festival, Ithaca College. Ithaca, New York.
- Mejias, U. (2005). A Nomad's Guide to Learning and Social Software, *The Knowledge Tree*, Edition 7, November 2005. Accessed on October 10, 2006 from [http://www.flexiblelearning.net.au/knowledgetree/edition07/html/la\\_mejias.html](http://www.flexiblelearning.net.au/knowledgetree/edition07/html/la_mejias.html)

#### Grants

##### Regional Level

2012: Innovative Instruction Technology Grant: Osw3go.net, Alternate Reality Simulations as Learning Tools. Principal Investigator, \$28,000. Office of the Provost, State University of New York.

##### College Level (\$500 to \$2000)

Subvention Grant: 2013  
Curriculum Innovation Grant: 2012

Individual Development Award Program Grant: Spring 2010, Fall 2010, Spring 2009  
International Travel Grant: 2017, 2016, 2015, 2013, 2012, 2011, 2010, 2009, 2008  
Scholarly and Creative Activity Grant: 2009  
Provost Faculty Research and Creative Activities Fellowship: 2016

### International Fellowships

Visiting Teaching Fellowship and Travel Award. St. Petersburg Institute of Linguistics, Cognition and Culture (NYI) and SUNY Stony Brook. St. Petersburg, Russia. July 15 to August 2, 2013. (<http://www.nyi.spb.ru/>)

Visiting Research Fellowship. University of Amsterdam Business School, Program for Research in Information Management. Amsterdam, The Netherlands. May - June, 2008.

### Presentations

#### Invited Keynotes and Seminars

- Mejias, U. (2016, July 12). *Digital Humanities for Heartless Machines*. Lecture presented at St. Petersburg Institute of Linguistics, Cognition and Culture (NYI). St. Petersburg State University, Russia.
- Mejias, U. (2014, October 10). *Inverting and Subverting Global Networks: A Paranodal Critique of Social Media*. Keynote presented at the Inverting Globalisation Conference, Amsterdam Centre for Globalisation Studies, University of Amsterdam. Amsterdam, The Netherlands.
- Mejias, U. (2014, June 11). *El Orientalismo de las Tecnologías de Liberación: Dinámicas entre los Activistas, Hackers y Periodistas*. Universidad de Granada, Facultad de Bellas Artes. Granada, Spain.
- Mejias, U. (2013, April 1). *Off the Network*. Seminar presented at the 2013 Finger Lakes Environmental Film Festival, Ithaca College. Ithaca, New York.
- Mejias, U. (2012, June 19). *Liberation Technology and the Arab Spring*. Keynote presented at the Interventions and Intersections Postgraduate Conference, School of Humanities and Communication Arts, University of Western Sydney, Penrith campus. Sydney, Australia.
- Mejias, U. (2012, June 18). *Digital Media research seminar with Ulises Mejias and Hart Cohen*. Presented at the School of Humanities and Communication Arts, University of Western Sydney, Parramatta campus. Sydney, Australia.
- Mejias, U. (2012, May 21). Roundtable discussion on *The Promises of Democracy in Troubled Times*, Istanbul Seminars 2012, Bilgi University. Istanbul, Turkey.
- Mejias, U. (2011, Nov. 12). *Liberation Technology, Popular Uprisings, and Neoliberal Ideology*. Keynote presented at the 23rd Annual Peace Studies Conference: Globalized Restructuring, New Media, and Mobilization. LeMoyne College, Syracuse, NY.
- Mejias, U. (2010, February 19). *Social Media in the classroom: Implications for teaching and learning*. Georgetown University Scholarly Communication Symposium, Washington DC.
- Mejias, U. (2007, October 9). *Symposium on network critique with Ulises Mejias and Warren Sack*. Presented at the Graduate School of Journalism, Columbia University. New York, New York.
- Mejias, U. (2007, March 26 & 28). *Gaming meme forum*. Presented at the Finger Lakes Environmental Film Festival, Ithaca College. Ithaca, New York.
- Mejias, U. (2007, February 28). *Networked participation: Wisdom of crowds or stupidity of masses?* Presented at Floating Points 4: Participatory Media, Emerson College. Boston, Massachusetts.
- Mejias, U. (2005, June 29). *The Internet and moral development*. Presented at the Yogyakarta Society for Science and Religion. Gadjah Mada University, Yogyakarta, Indonesia.
- Mejias, U. (2005, April 8). *Telepistemology, combat robots, and human Pacman*. Presented at the Occupied Spaces Symposium. Ithaca College, Ithaca, New York.

Conference Presentations

- Mejias, U. (2017, April 4). *Building a Global Collaboratory for the Study of Digital Algorithms*. Presented at the 2017 International Conference on Education and Global Studies. Kyoto, Japan.
- Mejias, U. (2016, January 15). *Internet Governance and Democracy: A Proposal for a Comparative Analysis of India and the United States*. Presented at the conference On the Cutting Edge of Social Science: A West Bengal-New York Exchange. University of Calcutta, India.
- Mejias, U. (2015, August 28). *Paranodal Politics and Ethics: Critical Responses to Digitality*. Presented at the 12th Conference of the European Sociological Association. Prague, Czech Republic.
- Mejias, U. (2013, April 26). *The Orientalism of Liberation Technologies: Power Dynamics Between Hackers, Activists and the Media*. Presented at New Media, New Politics? (post-)Revolutions in Theory and Practice. University of Westminster, London, UK.
- Mejias, U. (2011, Nov. 4). *Brought to you by Twitter: Revolutions and Social Media Monopsonies*. Presented at the Annual Meeting of the Society for Social Studies of Science (4S), Cleveland, OH.
- Mejias, U. (2011, May 12). *Twitter Revolutions, Monopsonies and Platform Epistemes*. Presented at Platform Politics, A Multidisciplinary Conference. Anglia Ruskin University, Cambridge, UK.
- Mejias, U. (2010, November 17). *Many-to-One: Social Media and the rise of the monopsony*. Presented at the 96th Annual Convention of the National Communication Association. San Francisco, CA.
- Mejias, U. (2009, November 13). *Workers of the Net, Disassemble!* Presented at The Internet as Playground and Factory: A Conference on Digital Labor, The New School. New York, NY.
- Mejias, U. (2009, October 30). *Network science and algorithms of the Social*. Presented at the annual meeting of the Society for Social Studies of Science (4S). Washington, DC.
- Mejias, U. (2009, July 6). *Peerless: The ethics of P2P network disassembly*. Presented at the 4<sup>th</sup> Inclusiva-net Meeting: P2P Networks and Processes. Madrid, Spain.
- Mejias, U. (2009, May 22). *Active learning, social media, and serious games: Case Studies*. Presented at the SUNY Conference on Instructional Technologies (CIT), SUNY Oswego. Oswego, New York.
- Mejias, U. (2008, June 20). *Ethics and nodocentric identity*. Presented at the Ethics, Technology and Identity conference, Delft University of Technology, Center for Ethics and Technology. Delft, The Netherlands.
- Mejias, U. (2008, April 17). *Networks and the politics of the paranodal*. Presented at the Politics: Web 2.0: An International Conference, New Political Communication Unit, Department of Politics and International Relations, Royal Holloway, University of London. London, UK.
- Mejias, U. (2007, June 29). *Hyperlocality and the tyranny of nodes*. Presented at the New Network Theory Conference, Institute of Network Cultures, Amsterdam School for Cultural Analysis and Media Studies, University of Amsterdam. Amsterdam, The Netherlands.
- Mejias, U. (2007, June 23). *Networks, virtuality, and social realities*. Presented at the European Computing and Philosophy Conference, University of Twente. Enschede, The Netherlands.
- Mejias, U. (2006, October 24). *Agent Smith goes to Washington: Agency and control in social media*. Presented online at the New Media Consortium Online Conference on The Impact of Digital Media.
- Mejias, U. (2006, July 20). *Social media and the networked public sphere*. Presented online at Innovate Live.
- Mejias, U. and Shoemaker, D. (2005, February 3). *Approaches to online learning design: Metaphors, processes, and metrics*. Presented at ASTD TechKnowledge 2005. Las Vegas, Nevada.

- Mejias, U. and Shoemaker, D. (2004, November 15 & 16). *Approaches to online learning design: Metrics, metaphors, and processes*. Presented at TechLearn 2004. New York, New York.
- Mejias, U. (2004, September 1). *Online discourse: past, present and future*. Presented at the 16th Annual Instructional Technology Institute Conference. Utah State University, Logan, Utah.
- Mejias, U. (2002, November 24). *Sustainable Communicational Realities and online learning: The construction and application of knowledge in virtuality*. Presented at the National Communication Association Conference. New Orleans, Louisiana.
- Mejias, U. (1999, November 4). *The technologizing of communication*. Presented at the National Communication Association Conference. Chicago, Illinois.

**Teaching Experience** (dates indicate last time course was taught)

SUNY Oswego, Graduate

Social Networks and the Web, SUNY Oswego, Fall 2016  
Videogame Theory and Analysis, SUNY Oswego, Spring 2014  
Integrated Media Projects, SUNY Oswego, Spring 2017  
Technology and Culture, SUNY Oswego, Spring 2017

SUNY Oswego, Undergraduate

Social Networks and the Web, SUNY Oswego, Fall 2016  
Videogame Theory and Analysis, SUNY Oswego, Spring 2014  
Technology and Culture, SUNY Oswego, Spring 2017  
Introduction to New Media, SUNY Oswego, Spring 2011  
Introduction to Mass Communications, SUNY Oswego, Spring 2011  
Experimental Video, SUNY Oswego, Fall 2007

Other Institutions

Data, Capitalism, and Reality, St. Petersburg Institute of Linguistics, Cognition and Culture, St. Petersburg State University and SUNY Stony Brook, St. Petersburg, Russia. July 10 to 28, 2017. (<http://www.nyi.spb.ru/>)

Politics of Algorithms, St. Petersburg Institute of Linguistics, Cognition and Culture, St. Petersburg State University and SUNY Stony Brook, St. Petersburg, Russia. July 14 to 22, 2016. (<http://www.nyi.spb.ru/>)

Critical Internet Studies, St. Petersburg Institute of Linguistics, Cognition and Culture, St. Petersburg State University and SUNY Stony Brook, St. Petersburg, Russia. July 13 to 31, 2015. (<http://www.nyi.spb.ru/>)

Digital Networks: Work, Play, Disrupt. Young India Fellows graduate program at Ashoka University. Sonapat, Haryana, India. October 16 to November 20, 2014.

Digital Networks: Work, Play, Disrupt. St. Petersburg Institute of Linguistics, Cognition and Culture, St. Petersburg State University and SUNY Stony Brook, St. Petersburg, Russia. July 14 to August 1, 2014. (<http://www.nyi.spb.ru/>)

Global Protest Movements and the Internet. St. Petersburg Institute of Linguistics, Cognition and Culture, St. Petersburg State University and SUNY Stony Brook, St. Petersburg, Russia. July 15 to August 2, 2013. (<http://www.nyi.spb.ru/>)

Social Software Affordances. Teachers College, Columbia University, Fall 2005.

Collaborative Online International Learning (COIL) courses

Media Economics, SUNY Oswego and Universidad de Monterrey (with Prof. Victoria Mendez), Fall 2013

**Academic Service**

College Level

Institute for Global Engagement, Director, Spring 2015 to present.  
Faculty Assembly, Representative, Fall 2012 to Spring 2014.  
Institute for Global Engagement, Scholars Committee, Chair, Spring 2011 to present.  
ARTSwego's Caravanserai organizing committee, Member, Fall 2011 to Spring 2012.  
Civic Engagement Committee, Member, Fall 2010 to Spring 2013.  
Distance Learning Advisory Committee, Member, Fall 2010 to present.  
Global and International Studies Faculty Board, Representative, Fall 2009 to present.  
International Education Advisory Board (IEAB), Member, Fall 2009 to present.

Departmental Level

Personnel Committee, Member, Fall 2014 to present.  
Integrated Media Graduate Program, Coordinator, Fall 2011 to present.  
Broadcasting and Mass Communication, Area Coordinator, Fall 2010 to Spring 2014.  
Personnel Committee, Alternate Member, Fall 2010 to present.  
Search committees joined since 2007: 8 (chaired: 4).

Peer Review of Publications and Proposals

Government of Estonia (Research Project)  
Communication Theory (Journal)  
Digital Journalism (Journal)  
American Behavioral Scientist (Journal)  
*Web 2.0-Based E-Learning: Applying Social Informatics for Tertiary Teaching* (book chapter)

Other Service

Member, Academic Advisory Board. CAPA International Education. Spring 2013 to Spring 2017.

Member, Academic Advisory Board. Building Bridges. Spring 2013. (Building Bridges is national program whose goal is to expand awareness and understanding of Muslim societies through the performing arts. The program is funded by the Doris Duke Charitable Foundation and the Doris Duke Foundation for Islamic Art.)

**Digital Media Projects**

Alternate Reality Games (Principal Coordinator)

*Osw3go.net 2013: Fracking*. Spring 2013  
*Osw3go.net 2012: Islamophobia*. Spring 2012  
*Osw3go.net 2011: Border Crossings*. Spring 2011  
*Osw3go.net 2010: Racism on Campus*. Spring 2010  
*Open Space: An Alternate Reality Game*. Finger Lakes Environmental Film Festival. December 2009 to April 2010.  
*Save Oswego: An Alternate Reality Game*. SUNY Oswego. April 7-16, 2009.

Other Projects

*TeknoHaiku: A distributed poetry project between students in Russia, India and the United States*. Summer 2014 to Spring 2015. <http://teknohaiku.ulisesmejias.com>

*Orc Sweatshops: Gold Farming and the Geopolitics of Trade, An Alternate Reality Game*. Invited New Media lab designer. Finger Lakes Environmental Film Festival, Ithaca College. March 19- April 3, 2009.

*Alternate realities, simulated risks: Games, politics and action*. Invited speaker & workshop coordinator. Finger Lakes Environmental Film Festival, Ithaca College. April 4, 2008.

*Conversations Below Sea Level*. A series of blog interviews with Geert Lovink (Founding Director, Institute of Network Cultures), Rik Maes (Program Director, PrimaVera, U of Amsterdam Business School), Marc Worrell (Software Architect, Mediamatic), Anne Beaulieu and Sally Wyatt (Senior Researchers, Virtual Knowledge Studio) and Rob van Kranenburg (Head of the Public Domain Program, Waag Society).  
<http://blog.ulisesmejias.com/2008/05/27/conversations-below-sea-level/>

### **Interviews, Media Appearances and Miscellanea**

*Off the Network*: Featured Book of the Week. Unglue.it (<https://unglue.it/work/145698/#>). May 27 – June 3, 2015.

Contributing Writer, *The Post-Standard* (Syracuse, NY): Revolutions are made by people, not Twitter. February 6, 2011.

Interviewee -- *The McGill Daily*: All your digital labour are belong to us. Article by Whitney Mallett. January 11, 2010. <http://mcgilldaily.com/articles/24381>

Guest Blogger -- Finger Lakes Environmental Film Festival 2010.

Interviewee – Ulises Ali Mejias: *Voices from The Internet as Playground and Factory*. Video by Assal Ghawami. December 8, 2009. <http://vimeo.com/8067164>

Invited moderator -- Empyre listserv thread: *Wired Sustainability*. April 2008.

Invited moderator -- Institute for Distributed Creativity listserv thread: *How does social media educate?* February 9-22, 2007.

Interviewee -- NPR's Weekend America: *Americans on the Hajj*. January 13, 2007.

Invited participant -- MacArthur Foundation Series on Digital Media and Learning listserv thread: *Civic Engagement and New Media* (other participants included Yochai Benkler, Kathryn Montgomery, Howard Rheingold and Henry Jenkins). September-October 2006.

Interviewee -- The Dixon Report (ClearChannel Newstalk 1460 KTX, California): *Sustainable Communication*. July 15, 2001.

### **Language Proficiency**

Spanish (native), English (primary), French (intermediate), Russian (tourist), Korean (tourist).

### **Professional Memberships**

International Association for Computing and Philosophy (ICAP)

National Communications Association (NCA)

Society for Social Studies of Science (4S)

European Sociological Association (ESA)

### **Graduate and Undergraduate Awards**

Academic Achievement Award (GPA 3.9). MS in Communications, Ithaca College, New York. Spring 1999.

Best Documentary Awards (Junior and Senior projects). BFA in Film, Photography and Visual Arts, Ithaca College, New York. Spring 1993 and Spring 1994.

Magna Cum Laude (GPA 3.7). BFA in Film, Photography and Visual Arts, Ithaca College, New York. Spring 1994.



Institute of International Education Fellowship. One of 20 students from Mexico selected for the study abroad college program. Spring 1988.

**References**

Available upon request.