

Ulises Ali Mejias

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Research and Teaching Interests

Critical internet studies; network theory and science; philosophy of technology; sociology of communication; political economy of digital media.

Professional Appointments

Professor, Department of Communication Studies. State University of New York, College at Oswego, Oswego, New York. Fall 2020 to present.

Director, Institute for Global Engagement, State University of New York, College at Oswego, Oswego, New York. Spring 2015 to present.

- Promoted comprehensive internationalization on campus through curricular revisions, lecture series, awards, scholarships, workshops, mentoring programs, honors programs and other opportunities for students, faculty and staff.
- Oversaw projects and subcommittees involving 40 or more faculty volunteers, and reaching hundreds of students per semester.
- The Fulbright Program named Oswego to its 2018-19 list of top producers of successful applicants for Fulbright U.S. student awards.
- In 2016-2017 alone, IGE coordinated 34 events including visits by people from Azerbaijan, Brazil, Central African Republic, Canada, Cuba, Chile, China, Colombia, Jamaica, Lebanon, Mexico, Pakistan, Russia, Sudan, Togo, Trinidad-Tobago, and Uganda.

Associate Professor, Department of Communication Studies. State University of New York, College at Oswego, Oswego, New York. Fall 2013 to Spring 2020.

Coordinator, Integrated Media Graduate Program. State University of New York, College at Oswego, Oswego, New York. Fall 2013 to Spring 2016.

- Co-authored program application.
- Coordinated admissions.
- Acted as faculty advisor to students.
- Co-developed marketing and communication campaigns.

Assistant Professor, Department of Communication Studies. State University of New York, College at Oswego, Oswego, New York. Fall 2007 to Spring 2013.

Consultant, Academic Technologies and Media Services. Cornell University, Ithaca, New York. November 2005 to August 2007.

Director, Learning Systems Design. eCornell (www.ecornell.com), Ithaca, New York. December 2001 to October 2004.

- Designed the company's unique approach to online learning systems design and production: Learning Molecules.
- Oversaw the development of online courses with the School of Industrial and Labor Relations and the School of Hotel Administration.

Education

- Ed.D. Communication, Computing and Technology in Education. Teachers College, Columbia University, New York, 2007.
Dissertation: *Networked Proximity: ICTs and the Mediation of Nearness*.
Committee: Robert O. McClintock, Frank Moretti (d. 2013), Hugh F. Cline.
- M.S. Organizational Communication, Learning and Design. Ithaca College, New York, 1999.
Thesis: *Sustainable Communication in the Age of Virtuality*.
- B.F.A. Film, Photography and Visual Arts. Ithaca College, New York, 1994.
Film thesis: *Fight to Return, Return to Fight* (documentary about Guatemalan refugees, 32 min.)

Impact Metrics

To estimate the quality and impact of my entire body of work, I employed standard metrics used in academia. Using information from Google Scholar, I have calculated my h-index (a widely used single-number metric that is meant to reflect the quantity and quality of a scholar's work), g-index (a separate metric that gives more weight to highly cited work), and annualized individual h-index (hla for short, which corrects the h-index for differences in career length and co-authorship patterns).

Total number of citations (as of Fall 2020):	959
h-index:	13
g-index:	30
hla-index:	0.68

For comparison, the average scores for scholars in the humanities at a Research 1 top-40 worldwide university are: 871 citations, h-index of 12.3, and a hla-index of 0.36 (c.f. Harzing & Alakangas (2016) *Scientometrics* 106: 787. <https://doi.org/10.1007/s11192-015-1798-9>).

My most popular article, *Data Colonialism: Rethinking Big Data's Relation to the Contemporary Subject* (co-authored with Nick Couldry and published in *Television and New Media* in 2019) has been downloaded more than **9,000 times according** to the journal, and cited **174 times according** to Google Scholar. The article has **the highest attention score** of all articles ever published by the journal (impact factor of 1.245), and is in the **top 5%** of the 13 million research outputs tracked by Altmetric.

Publications

>Books

Couldry, N. and Mejias, U. (2019). *The Costs of Connection: How Data is Colonizing Human Life and Appropriating it for Capitalism*. Stanford University Press.

- The book received positive advance reviews by renowned scholars in the field of media studies and sociology, including Naomi Klein, Frank Pasquale, danah boyd, Payal Arora, Bruce Schneier, Oscar H. Gandy Jr., Joseph Turow and Saskia Sassen.

Books (continued)

- The book has recently been reviewed in [ZDNet, Critical Studies in Media Communication \(Taylor and Francis\)](#), and [Social Forces \(Oxford\)](#).

Mejias, U. (2013). *Off the Network: Disrupting the Digital World*. University of Minnesota Press.

- According to Google Scholar, the book has been cited 112 times.
- “Nodocentrism” and “paranodality,” two concepts I developed in *Off the Network* are now part of the Oxford Dictionary of Social Media (edited by Daniel Chandler and Rod Munday).
- The book has been reviewed in *Current Reviews for Academic Libraries*, the *International Journal of Communication*, and Fudan University’s *Journal of the Humanities and Social Sciences*, among others.
- I was interviewed for Chris Richardson’s *This is Not a Pipe Podcast* about the book. <https://www.tinapp.org/episodes/offthenetwork>.

>Book Chapters

Mejias, U. and Couldry, N. (2019). Consumption as Production: Data and the Reproduction of Capitalist Relations. In F. Wherry and I. Woodward (eds.) *The Oxford Handbook of Consumption*. Oxford University Press.

Clark, P., Mejias, U., Cavana, P., Herson, D., and Strong, S. M. (2017). Interactive Social Media and the Art of Telling Stories: Strategies for Social Justice Through Osw3go.net 2010: Racism on Campus. In B. Beyerbach and R. D. Davis (eds.) *Activist Art in Social Justice Pedagogy (Revised Edition)*. New York: Peter Lang Publishing.

Mejias, U. (2011). How I Used Wikis to Get My Students to Do Their Readings. In T. Scholz (ed.) *Learning Through Digital Media: Essays on Technology and Pedagogy*. Institute for Distributed Creativity. <http://tinyurl.com/3mjfmwd>

Mejias, U. (2010). Peerless: The Ethics of P2P Network Disassembly. *4th Inclusiva.net Meeting: P2P Networks and Processes*, Madrid, 6-10 July 2009, pp. 56-66, Madrid: Medialab Prado & Área de las Artes del Ayuntamiento de Madrid (in Spanish and English).

>Peer-reviewed Journal Articles

Mejias, U. & Couldry, N. (2019). Datafication. *Internet Policy Review*, 8(4). <https://policyreview.info/concepts/datafication>. DOI: 10.14763/2019.4.1428

Couldry, N. & Mejias, U. (2019). Making data colonialism liveable: how might data’s social order be regulated? *Internet Policy Review*, 8(2). <https://policyreview.info/articles/analysis/making-data-colonialism-liveable-how-might-datas-social-order-be-regulated>. DOI: 10.14763/2019.2.1411

Couldry, N. and Mejias, U. (2018). Data Colonialism: Rethinking Big Data’s Relation to the Contemporary Subject. In S. Milan and E. Treré (eds.) *Big Data from the South. Television and New Media (20)* 4, 336–349. <https://doi.org/10.1177/1527476418796632>

Peer-reviewed Journal Articles (continued)

- Mejias, U. and Vokuev, N. (2017). Disinformation and the Media: The case of Russia and Ukraine. *Media, Culture and Society* (39) 7.
- Mejias, U. (2012). Liberation Technology and the Arab Spring: From Utopia to Atopia and Beyond. *Fibreculture Journal*, (20). <http://twenty.fibreculturejournal.org/>
- Mejias, U. (2010). The Limits of Networks as Models for Organizing the Social. *New Media & Society*, (12) 4, 603-617.
- Mejias, U. (2005). Re-approaching Nearness: Online Communication and its Place in Praxis. *First Monday* (10) 3. <http://firstmonday.org/ojs/index.php/fm/article/view/1213/1133>
- Mejias, U. (2001). Sustainable Communicational Realities in the Age of Virtuality. *Critical Studies in Media Communication*, (18) 2, 211-228.

>Other Writings

- Mejias, U. (2020). The plantation, the factory, and the data center. Blog post for Tierra Común. <https://www.tierracomun.net/blog/the-plantation-the-factory-and-the-data-center>
- Mejias, U. (2020). Trump is not doing anything to stop weaponisation of social media. Op ed for Al Jazeera. <https://www.aljazeera.com/indepth/opinion/trump-stop-weaponisation-social-media-200606123825875.html>
- Mejias, U. and Couldry, N. (2020). Resistance to the new data colonialism must start now. Op ed for Al Jazeera. <https://www.aljazeera.com/indepth/opinion/resistance-data-colonialism-start-200428162353538.html>
- Mejias, U. (2019). Why the Global South should nationalise its data. Op ed for Al Jazeera. <https://www.aljazeera.com/indepth/opinion/global-south-nationalise-data-191211082728186.html>
- Mejias, U. (2019). Some thoughts on decolonizing data. Blog post for *Dataactive - BigDataSur*. <https://data-activism.net/2019/10/bigdatasur-some-thoughts-on-decolonizing-data/>
- Mejias, U. (2018). Recovering Lost Memories. In P. Zimmermann (ed.) *Flaherty Stories: Voices from the Robert Flaherty Film Seminar*. https://faculty.ithaca.edu/patty/blogs/flaherty_stories/recovering_lost_memories:_ulises_a._mejias/
- Mejias, U. (2017). Fake Becomes Legit: Disinformation, Social Media and Democracy (open editorial). *The Disorder of Things*, <https://thedisorderofthings.com/2017/01/28/fake-becomes-legit-disinformation-social-media-and-democracy/> Also published in *Democratic Audit UK*: <http://www.democraticaudit.com/2017/02/20/fake-becomes-legit-social-media-and-the-rise-of-disinformation-in-democracies/>
- Mejias, U. (2011). The Twitter Revolution Must Die. *International Journal of Learning and Media*, (2) 4. http://www.mitpressjournals.org/doi/full/10.1162/ijlm_a_00060

Other Writings (continued)

- Mejias, U. (2011). Towards a Critique of Digital Networks for Learning. *Progressive Librarian*, 34/35, 46-49.
- Mejias, U. (2010). "Playbor" on the Internet. *Afterimage: The Journal of Media Arts and Cultural Criticism*, (37) 4 (January/February 2010), p. 2.
- Mejias, U. (2008). *Counterpoint Game States*. Curator's essay for the catalog of the Finger Lakes Environmental Film Festival, Ithaca College. Ithaca, New York.
- Mejias, U. (2006). Teaching Social Software with Social Software. *Innovate: Journal of Online Education*, (2) 5 (June/July 2006).
- Mejias, U. (2005). A Nomad's Guide to Learning and Social Software, *The Knowledge Tree*, Edition 7, November 2005. Accessed on October 10, 2006 from http://www.flexiblelearning.net.au/knowledgetree/edition07/html/la_mejias.html
- Mejias, U., Li, H. & McIntosh, S. (1999). Computer Technology and the Changing Perception of Literacy. *Literacy Practitioner*, (5) 2, 9-11.

>Translations of my work

- Mejias, U. and Couldry, N. (2020). Yeni Veri Sömürgeciliğine Karşı Direniş Şimdi Başlamak Zorunda. *Sosyo Kritik*. <https://www.sosyokritik.com/2020/05/24/yeni-veri-somurgeciligine-karsi-direnis-simdi-baslamak-zorunda/>
- Mejias, U. (2020). El Sur Global podría nacionalizar sus datos. *Datactive/BigDataSur*. <https://data-activism.net/2020/02/bigdatasur-el-sur-global-podria-nacionalizar-sus-datos/>
- Mejias, U. and Couldry, N. (2019). Colonialismo de datos: Repensando la relación de los datos masivos con el sujeto contemporáneo. *Virtualis: Revista de Cultural Digital*, 10 (18). Ciudad de México. <http://www.revistavirtualis.mx/index.php/virtualis/article/view/289>
- Mejias, U. (2017). Desmantelando la Red. *Revista 404*, Centro de Cultura Digital. Ciudad de Mexico. <http://editorial.centroculturaldigital.mx/articulo/desmantelando-la-red>
- Mejias, U. (2014). Odmapowujac siec. In P. Celiński (ed.) *Nowe media = nowa partycypacja*. Lublin, Poland: Instytut Kultury Cyfrowej. <http://kulturacyfrowa.org/projekty/nowe-media-nowa-partycypacja/publikacja/>
- Mejias, U. (2011). Pour en finir avec la «Twitter revolution». <http://www.laligue.org/>

Presentations

>Competitive and Reviewed Conference Presentations

- Couldry, N. and Mejias, U. (2019, July 9). *Special Session on Big Data and Datafication: Taking Seriously Perspectives from the Global South*. Presented at the International Association of Media and Communication Researchers, Universidad Complutense de Madrid. Madrid, Spain.
- Mejias, U. and Couldry, N. (2018, October 12). *Can Data be Decolonized? Data Relations and the Emerging Social Order of Capitalism*. Presented at the 2018 Association of Internet Researchers Conference. Montreal, Canada.
- Mejias, U. and Couldry, N. (2018, October 12). *The Entanglement of Computing and Social Ontologies: Consequences and Strategies for Resistance*. Presented at the 2018 Association of Internet Researchers Conference. Montreal, Canada.
- Mejias, U. (2017, April 4). *Building a Global Collaboratory for the Study of Digital Algorithms*. Presented at the 2017 International Conference on Education and Global Studies. Kyoto, Japan.
- Mejias, U. (2016, January 15). *Internet Governance and Democracy: A Proposal for a Comparative Analysis of India and the United States*. Presented at the conference On the Cutting Edge of Social Science: A West Bengal-New York Exchange. University of Calcutta, India.
- Mejias, U. (2015, August 28). *Paranodal Politics and Ethics: Critical Responses to Digitality*. Presented at the 12th Conference of the European Sociological Association. Prague, Czech Republic.
- Mejias, U. (2013, April 26). *The Orientalism of Liberation Technologies: Power Dynamics Between Hackers, Activists and the Media*. Presented at New Media, New Politics? (post-)Revolutions in Theory and Practice. University of Westminster, London, UK.
- Mejias, U. (2011, Nov. 4). *Brought to you by Twitter: Revolutions and Social Media Monopsonies*. Presented at the Annual Meeting of the Society for Social Studies of Science (4S), Cleveland, OH.
- Mejias, U. (2011, May 12). *Twitter Revolutions, Monopsonies and Platform Epistemes*. Presented at Platform Politics, A Multidisciplinary Conference. Anglia Ruskin University, Cambridge, UK.
- Mejias, U. (2010, November 17). *Many-to-One: Social Media and the rise of the monopsony*. Presented at the 96th Annual Convention of the National Communication Association. San Francisco, CA.
- Mejias, U. (2009, November 13). *Workers of the Net, Disassemble!* Presented at The Internet as Playground and Factory: A Conference on Digital Labor, The New School. New York, NY.
- Mejias, U. (2009, October 30). *Network science and algorithms of the Social*. Presented at the annual meeting of the Society for Social Studies of Science (4S). Washington, DC.

Competitive and Reviewed Conference Presentations (continued)

- Mejias, U. (2009, July 6). *Peerless: The ethics of P2P network disassembly*. Presented at the 4th Inclusiva-net Meeting: P2P Networks and Processes. Madrid, Spain.
- Mejias, U. (2009, May 22). *Active learning, social media, and serious games: Case Studies*. Presented at the SUNY Conference on Instructional Technologies (CIT), SUNY Oswego. Oswego, New York.
- Mejias, U. (2008, June 20). *Ethics and nodocentric identity*. Presented at the Ethics, Technology and Identity conference, Delft University of Technology, Center for Ethics and Technology. Delft, The Netherlands.
- Mejias, U. (2008, April 17). *Networks and the politics of the paranodal*. Presented at the Politics: Web 2.0: An International Conference, New Political Communication Unit, Department of Politics and International Relations, Royal Holloway, University of London. London, UK.
- Mejias, U. (2007, June 29). *Hyperlocality and the tyranny of nodes*. Presented at the New Network Theory Conference, Institute of Network Cultures, Amsterdam School for Cultural Analysis and Media Studies, University of Amsterdam. Amsterdam, The Netherlands.
- Mejias, U. (2007, June 23). *Networks, virtuality, and social realities*. Presented at the European Computing and Philosophy Conference, University of Twente. Enschede, The Netherlands.
- Mejias, U. (2006, October 24). *Agent Smith goes to Washington: Agency and control in social media*. Presented online at the New Media Consortium Online Conference on The Impact of Digital Media.
- Mejias, U. (2006, July 20). *Social media and the networked public sphere*. Presented online at Innovate Live.
- Mejias, U. and Shoemaker, D. (2005, February 3). *Approaches to online learning design: Metaphors, processes, and metrics*. Presented at ASTD TechKnowledge 2005. Las Vegas, Nevada.
- Mejias, U. and Shoemaker, D. (2004, November 15 & 16). *Approaches to online learning design: Metrics, metaphors, and processes*. Presented at TechLearn 2004. New York, New York.
- Mejias, U. (2004, September 1). *Online discourse: past, present and future*. Presented at the 16th Annual Instructional Technology Institute Conference. Utah State University, Logan, Utah.
- Mejias, U. (2002, November 24). *Sustainable Communicational Realities and online learning: The construction and application of knowledge in virtuality*. Presented at the National Communication Association Conference. New Orleans, Louisiana.
- Mejias, U. (1999, November 4). *The technologizing of communication*. Presented at the National Communication Association Conference. Chicago, Illinois.

>Invited Keynotes and Seminars

- Couldry, N. and Mejias, U. (2020, February 27). *The Costs of Connection*. Invited talk at the University of Colorado, Boulder.
- Couldry, N. and Mejias, U. (2020, February 26). *Colonized by Data: The Costs of Connection*. Invited talk at the Quello Center for Media and Information Policy, Michigan State University. <https://livestream.com/wkar/colonizedbydata/videos/202298848>
- Mejias, U. (2020, January 31). *Paranodal Anticolonialists*. Keynote delivered at the Transmediale Art and Digital Culture Festival. Berlin, Germany. <https://transmediale.de/content/exchange-2empires-and-ecologies-of-the-cloud>
- Couldry, N. and Mejias, U. (2018, December 4). *Can Data be Decolonized? Data Relations and the Emerging Social Order of Capitalism*. Keynote presented at the workshop Big Data from the South: Towards a Research Agenda, University of Amsterdam. Amsterdam, The Netherlands.
- Arora, P., Couldry, N., Lim, M., and Mejias, U. (2018, December 4). *Big Data from the South: Decolonization, Resistance and Creativity*. Public forum presented at the workshop Big Data from the South: Towards a Research Agenda. University of Amsterdam. Amsterdam, The Netherlands.
- Mejias, U. (2018, November 28). *Writing at the Borders of Our Ignorance*. Lecture presented as part of the Writers Speak! Lecture Series. SUNY Oswego.
- Mejias, U. (2017, March 21). *Diversity: The Silent Killer of Our Liberal Fantasies?* Presented at College of Liberal Arts and Sciences Discussion Series, SUNY Oswego.
- Mejias, U. (2016, July 12). *Digital Humanities for Heartless Machines*. Lecture presented at St. Petersburg Institute of Linguistics, Cognition and Culture (NYI). St. Petersburg State University, Russia.
- Mejias, U. (2014, October 10). *Inverting and Subverting Global Networks: A Paranodal Critique of Social Media*. Keynote presented at the Inverting Globalisation Conference, Amsterdam Centre for Globalisation Studies, University of Amsterdam. Amsterdam, The Netherlands.
- Mejias, U. (2014, June 11). *El Orientalismo de las Tecnologías de Liberación: Dinámicas entre los Activistas, Hackers y Periodistas*. Universidad de Granada, Facultad de Bellas Artes. Granada, Spain.
- Mejias, U. (2012, June 19). *Liberation Technology and the Arab Spring*. Keynote presented at the Interventions and Intersections Postgraduate Conference, School of Humanities and Communication Arts, University of Western Sydney, Penrith campus. Sydney, Australia.
- Mejias, U. (2012, June 18). *Digital Media research seminar with Ulises Mejias and Hart Cohen*. Presented at the School of Humanities and Communication Arts, University of Western Sydney, Parramatta campus. Sydney, Australia.
- Mejias, U. (2012, May 21). Roundtable discussion on *The Promises of Democracy in Troubled Times*, Istanbul Seminars 2012, Bilgi University. Istanbul, Turkey.

Invited Keynotes and Seminars (continued)

- Mejias, U. (2011, Nov. 12). *Liberation Technology, Popular Uprisings, and Neoliberal Ideology*. Keynote presented at the 23rd Annual Peace Studies Conference: Globalized Restructuring, New Media, and Mobilization. LeMoyne College, Syracuse, NY.
- Mejias, U. (2010, February 19). *Social Media in the classroom: Implications for teaching and learning*. Georgetown University Scholarly Communication Symposium, Washington DC.
- Mejias, U. (2007, October 9). *Symposium on network critique with Ulises Mejias and Warren Sack*. Presented at the Graduate School of Journalism, Columbia University. New York, New York.
- Mejias, U. (2007, March 26 & 28). *Gaming meme forum*. Presented at the Finger Lakes Environmental Film Festival, Ithaca College. Ithaca, New York.
- Mejias, U. (2007, February 28). *Networked participation: Wisdom of crowds or stupidity of masses?* Presented at Floating Points 4: Participatory Media, Emerson College. Boston, Massachusetts.
- Mejias, U. (2005, June 29). *The Internet and moral development*. Presented at the Yogyakarta Society for Science and Religion. Gadjah Mada University, Yogyakarta, Indonesia.
- Mejias, U. (2005, April 8). *Telepistemology, combat robots, and human Pacman*. Presented at the Occupied Spaces Symposium. Ithaca College, Ithaca, New York.

>Book Talks

- Couldry, N. and Mejias, U. (2020, July 2). *Los costos de la conexión: El colonialismo de los datos*. Presentation at the Centro de Estudios sobre Medios y Sociedad en Argentina (MESO). <https://www.youtube.com/watch?v=qSqaOWoiMBQ>
- Couldry, N. and Mejias, U. (2020, June 30). *Tierra Común 1: Colonialismo de Datos*. Presentation at Javeriana University. Bogotá, Colombia. <https://vimeo.com/436753030>
- Couldry, N. and Mejias, U. (2020, June 19). *The Costs of Connection*. Radical xChange 2020 Conference. <https://www.youtube.com/watch?v=MUjbx0SoT8>
- Couldry, N. and Mejias, U. (2020, June 8). *Research Round Table Online: The Costs of Connection*. Presentation at University of Hyderabad, India. <https://www.youtube.com/watch?v=d2zRWR0-kJw>
- Couldry, N. and Mejias, U. (2020, June 4). Lockdown in the data colony: Tracking the Long-term Costs of Connection — Nick Couldry and Ulises Ali Mejias in conversation with Safiya Umoja Noble. <https://www.youtube.com/watch?v=lwlapl9oyqk&feature=youtu.be>
- Couldry, N. and Mejias, U. (2019, November 7). *Colonizados por los datos: El costo de la conexión*. Book talk presented at the Humanidades Digitales conference. Universidad Iberoamericana, Campus Puebla.
- Couldry, N. and Mejias, U. (2019, November 5). *Taller: Colonialismo de Datos, El Extractivismo en la Era Digital*. Workshop delivered at the Universidad Iberoamericana, Mexico City.

Book Talks (continued)

- Couldry, N. and Mejias, U. (2019, November 4). *Colonizados por los datos: El costo de la conexión*. Book talk presented at the Centro de Cultural Digital, Mexico City.
- Couldry, N. and Mejias, U. (2019, September 19). *Colonized by Data*. Book talk presented at The Berkman Klein Center for Internet & Society, Harvard University.
<https://cyber.harvard.edu/events/colonized-data-costs-connection-nick-couldry-and-ulises-mejias>
- Couldry, N. and Mejias, U. (2019, September 17). *Colonized by Data*. Book talk presented at the Klein College of Media and Communication, Temple University.
- Couldry, N. and Mejias, U. (2019, September 16). *Colonized by Data: Resisting Capitalism's Emerging Social Order*. Lecture and discussion with Naomi Klein, presented at the Institute for Women's Leadership, Rutgers University, New Jersey.
- Couldry, N. and Mejias, U. (2019, September 12). *Data Colonialism*. Book talk presented at the AI Now Institute. New York University.
- Couldry, N. and Mejias, U. (2019, September 5). *Data Colonialism and the Hollowing Out of the Social World*. Book talk presented at The New School for Social Research, New York.
- Couldry, N. and Mejias, U. (2019, September 4). *Co-Opting AI: Data Colonialism*. Book talk presented at the Institute for Public Knowledge. New York University.
- Mejias, U. (2019, July 16). *The Costs of Connection*. Book talk presented at NY-St. Petersburg Institute of Linguistics, Cognition and Culture (NYI). Herzen Pedagogical University, St. Petersburg, Russia.
- Couldry, N. and Mejias, U. (2019, July 2). *The Costs of Connection*. Book talk presented at the Culture, Power and Politics Open Seminar (<https://culturepowerpolitics.org/>). London, UK.
- Mejias, U. (2019, April 4). *Data Colonialism: Extraction, Dispossession and Capitalism's New Social Order*. Invited lecture, SUNY Cortland.
- Mejias, U. (2013, April 1). *Off the Network*. Seminar presented at the 2013 Finger Lakes Environmental Film Festival, Ithaca College. Ithaca, New York.

Patents

- Mejias, U., Corbin, C., Frenette, J. & Grace-Martin, M. (2004). *U.S. Patent No. US20040157193 A1: Computer-aided design and production of an online learning course*. Washington, DC: U.S. Patent and Trademark Office.

Awards

2019: Nominated for the SUNY Chancellor's Award of Excellence in Scholarship and Creative Activities. This award recognizes “consistently superior professional achievement” across all 64 campuses of the State University of New York and it “underscore[s] SUNY’s commitment to sustaining intellectual vibrancy, advancing the boundaries of knowledge, providing the highest quality of instruction, and serving the public good.”

Grants

>National

2017: Start up grant: Algorithm Observatory. Principal Investigator, \$6,000. LINGOs/Humentum.

>Regional

2012: Innovative Instruction Technology Grant: Osw3go.net, Alternate Reality Simulations as Learning Tools. Principal Investigator, \$28,000. Office of the Provost, State University of New York.

>College (\$500 to \$6000)

- Applied Humanities Research Grant 2018-2020. Research Project on Decoloniality: Narratives of Knowledge in, and Beyond, Academia. Murat Yasar (PI), Gonzalo Aguiar Malosetti (PI), and Ulises Mejias (Co-PI). \$6,000.
- Subvention Grant: 2013
- Curriculum Innovation Grant: 2012
- Individual Development Award Program Grant: Spring 2010, Fall 2010, Spring 2009
- International Travel Grant: 2017, 2016, 2015, 2013, 2012, 2011, 2010, 2009, 2008
- Scholarly and Creative Activity Grant: 2009
- Provost Faculty Research and Creative Activities Fellowship: 2016

Fellowships

Visiting Teaching Fellowship and Travel Award. St. Petersburg Institute of Linguistics, Cognition and Culture (NYI) and SUNY Stony Brook. St. Petersburg, Russia. July 15 to August 2, 2013. (<http://www.nyi.spb.ru/>)

Visiting Research Fellowship. University of Amsterdam Business School, Program for Research in Information Management. Amsterdam, The Netherlands. May - June, 2008.

Teaching Experience

(dates indicate last time course was taught)

>SUNY Oswego, Graduate

Social Networks and the Web, SUNY Oswego, Fall 2020
Videogame Theory and Analysis, SUNY Oswego, Spring 2014
Integrated Media Projects, SUNY Oswego, Spring 2020
Technology and Culture, SUNY Oswego, Spring 2020

Teaching Experience (continued)

Global Media Literacy, SUNY Oswego, Fall 2018

>SUNY Oswego, Undergraduate

Data, Capitalism, and Reality, SUNY Oswego, Spring 2018

Social Networks and the Web, SUNY Oswego, Fall 2020

Videogame Theory and Analysis, SUNY Oswego, Spring 2014

Technology and Culture, SUNY Oswego, Spring 2019

Introduction to New Media, SUNY Oswego, Spring 2011

Introduction to Mass Communications, SUNY Oswego, Spring 2011

Experimental Video, SUNY Oswego, Fall 2007

>Other Institutions

Data, Capitalism, and Reality, St. Petersburg Institute of Linguistics, Cognition and Culture, **Herzen Pedagogical University and SUNY Stony Brook**, St. Petersburg, Russia. July 15 to August 2, 2019. (<http://www.nyi.spb.ru/>)

Data, Capitalism, and Reality, **Fudan University**, School of Journalism, Sixth Academic Camp. August 26 to 31, 2017.

Data, Capitalism, and Reality, St. Petersburg Institute of Linguistics, Cognition and Culture, **St. Petersburg State University and SUNY Stony Brook**, St. Petersburg, Russia. July 10 to 28, 2017. (<http://www.nyi.spb.ru/>)

Politics of Algorithms, St. Petersburg Institute of Linguistics, Cognition and Culture, St. Petersburg State University and SUNY Stony Brook, St. Petersburg, Russia. July 14 to 22, 2016. (<http://www.nyi.spb.ru/>)

Critical Internet Studies, St. Petersburg Institute of Linguistics, Cognition and Culture, St. Petersburg State University and SUNY Stony Brook, St. Petersburg, Russia. July 13 to 31, 2015. (<http://www.nyi.spb.ru/>)

Digital Networks: Work, Play, Disrupt. Young India Fellows graduate program at **Ashoka University**. Sonapat, Haryana, India. October 16 to November 20, 2014.

Digital Networks: Work, Play, Disrupt. St. Petersburg Institute of Linguistics, Cognition and Culture, St. Petersburg State University and SUNY Stony Brook, St. Petersburg, Russia. July 14 to August 1, 2014. (<http://www.nyi.spb.ru/>)

Global Protest Movements and the Internet. St. Petersburg Institute of Linguistics, Cognition and Culture, St. Petersburg State University and SUNY Stony Brook, St. Petersburg, Russia. July 15 to August 2, 2013. (<http://www.nyi.spb.ru/>)

Social Software Affordances. Teachers College, **Columbia University**, Fall 2005.

Collaborative Online International Learning (COIL) courses

Media Economics, SUNY Oswego and Universidad de Monterrey (with Prof. Victoria Mendez), Fall 2013.

Service

>College Level

Institute for Global Engagement, Director, Spring 2015 to present.
Online Learning Strategic Plan Advisory Committee, Member, 2017-2018.
College of Liberal Arts, Digital Humanities Innovation Lab Committee, Fall 2017.
Faculty Assembly, Representative, Fall 2012 to Spring 2014.
Institute for Global Engagement, Scholars Committee, Chair, Spring 2011 to Spring 2015.
ARTSwego's Caravanserai Organizing Committee, Member, Fall 2011 to Spring 2012.
Civic Engagement Committee, Member, Fall 2010 to Spring 2013.
Distance Learning Advisory Committee, Member, Fall 2010 to present.
Global and International Studies Faculty Board, Representative, Fall 2009 to present.
International Education Advisory Board (IEAB), Member, Fall 2009 to present.

>Departmental Level

Personnel Committee, Chair, Fall 2019 to present.
Department Chair Election Ad Hoc Committee, Chair, Fall 2018.
Personnel Committee, Member, Fall 2014 to Spring 2019.
Integrated Media Graduate Program, Coordinator, Fall 2011 to 2017.
Broadcasting and Mass Communication, Area Coordinator, Fall 2010 to Spring 2014.
Personnel Committee, Alternate Member, Fall 2010 to Fall 2013.
Curriculum Committee, Member, 2009 to present.
Search committees joined since 2007: 10 (chaired: 4).

>Peer Review of Publications and Project Proposals

University of California Press (book proposal review)
Polity Press (book review)
Media and Communication (journal article)
Swiss National Science Foundation (research project)
Information, Communication and Society (journal article)
Government of Estonia (research projects)
Communication Theory (journal article)
Digital Journalism (journal article)
American Behavioral Scientist (journal article)
Web 2.0-Based E-Learning: Applying Social Informatics for Tertiary Teaching (book chapter)

>Dissertation Examinations

Ilia Antenucci, PhD candidate, Western Sydney University, April 2020

>Other Service to the Discipline

Member, Board of Directors, Humanities New York (formerly New York Council on the Humanities). August 2017 to present.

Member, Academic Advisory Board. CAPA International Education. Spring 2013 to Spring 2017.

Member, Academic Advisory Board. Building Bridges. Spring 2013. (Building Bridges is national program whose goal is to expand awareness and understanding of Muslim societies through the performing arts. The program is funded by the Doris Duke Charitable Foundation and the Doris Duke Foundation for Islamic Art.)

>Community Service

Board Member, Center for Religion, Ethics and Social Policy (CRESP). October 1999 to September 2000.

CRESP is a nonsectarian, action-based educational organization with its roots in religious tradition, spirituality and ethical thought. Its mission is to seek the active participation of concerned individuals at Cornell, in Ithaca, and beyond in fostering vital and caring communities to provide a foundation for a world of peace, mutual understanding, and respect for all life.

Board Member, Southern Tier Advocacy & Mitigation Project (S.T.A.M.P.). September 2007 to 2010.

S.T.A.M.P. was established in 2005 in response to the frequency with which young people are referred to juvenile and adult court systems. S.T.A.M.P. challenges criminalization and incarceration by encouraging self-respect, empowerment, leadership, and self-determination among young people, adults, and families most affected by criminal justice and environmental policies which disregard individual needs, erode community assets, and undermine planet security.

Interviews, Media Appearances and Miscellanea

Interviewee, Stanford University Press Blog: "The Nuances of Data Colonialism: A Q&A with Nick Couldry and Ulises A. Mejias." July 2, 2020.

<https://stanfordpress.typepad.com/blog/2020/07/the-nuances-of-data-colonialism.html>

Panelist, Ithaca College's Honors Program Rapid Response Salon on COVID-19: Big Data, Machine Learning, Surveillance. July 10, 2020.

Interviewee, From Suarez's Basement: "Technology and Social Interaction." June 5, 2020. Part 1:

<https://www.youtube.com/watch?v=FUP5mC5q6m8>, Part 2:

<https://www.youtube.com/watch?v=aSdwpJp03HI>

Interviewee, The BM Show. April 14, 2020. <https://bmstudios.org/2020-04-ulises-mejias/>

Interviewee, London School of Economics Media Blog: "Towards a different kind of #DataMustFall? Data colonialism and inequality" by Anri van der Spuy. March 25, 2020.

<https://blogs.lse.ac.uk/medialse/2020/04/07/should-we-nationalise-data/>

Review, Fair Observer: "The Veiled Face of Data Colonialism Exposed." December 19, 2019.

<https://www.fairobserver.com/business/technology/big-data-colonialism-colonization-technology-news-tech-latest-news-89304/>

Interviewee, *El Economista* (Mexico): "Colonización y datos: el nuevo despojo." December 19, 2019. <https://www.eleconomista.com.mx/opinion/Colonizacion-y-datos-el-nuevo-despojo-20191215-0017.html>

Interviewee, Digilabour (Brazil): "Questionando o universalismo por trás dos dados: entrevista com Ulises Mejias." December 13, 2019.

<https://digilabour.com.br/2019/12/13/questionando-o-universalismo-por-tras-dos-dados-entrevista-com-ulises-mejias/>

Interviews, Media Appearances and Miscellanea (continued)

Participant: “Wealth Building in a Digital Economy,” a (closed) conference sponsored by Berggruen Institute, Institute for the Future, Federal Reserve Bank of St. Louis, and the Aspen Institute. In attendance were various scholars, policy experts, computer scientists, and representatives from the government of California. December 5, 2019.

Interview, Malwarebytes Blog: “Data as property’ promises fix for privacy problems, but could deepen inequality.” November 25, 2019. <https://blog.malwarebytes.com/privacy-2/2019/11/data-as-property-promises-fix-for-privacy-problems-but-could-deepen-inequality/>

Interviewee, *OneZero*: “Getting Cash for Our Data Could Actually Make Things Worse; Microsoft researchers suggest ‘data dignity’ will create a better digital society, but experts disagree.” October 25, 2019. <https://onezero.medium.com/getting-cash-for-our-data-could-actually-make-things-worse-3793c52ec7e5>

Panelist, “The Role of Business in Responsible Automation.” SUNY Oswego School of Business Symposium. Other panelists were Dr. Meera Sampath, associate vice chancellor for research at SUNY, and Dr. Yunbo Zhang, assistant professor in the department of industrial and systems engineering at Rochester Institute of Technology. October 10, 2019.

Interviewee, *Knife: Intelligent Journal of Culture and Society* (Russia). «Вернуть себе наше пространство и наше время»: интервью с Улиесом Мехиасом о колониализме в эпоху больших данных (“Bring Back Our Space and Our Time”: Interview with Ulises Mejias about colonialism in the era of big data). September 10, 2019. <https://knife.media/data-colonialism/>

Featured Book of the Week: *The Costs of Connection*. Porchlight Books, Milwaukee. <https://www.porchlightbooks.com/blog/new-releases/books-to-watch--august-16-2019>

Interviewee, *Social Sciences in China Press*: “数据殖民”影响未来经济社会走向 (Data colonization affects our economic and social future). August 28, 2019. http://www.cssn.cn/hqxx/201908/t20190828_4963324.shtml

Consulted expert for *The Economist*. Nick Couldry and I are cited in the report “Who dominates global data flows? An analysis of underwater internet cables” which is part of the “Intelligence Unit: Perspectives” section of *The Economist* website. August, 2019. <https://perspectives.eiu.com/an-analysis-of-underwater-internet-cables#methodology> (click on the word “Methodology”).

Interviewee, Al Jazeera documentary: “All Hail the Algorithm: The Power & Popularity of Big Tech.” Nick Couldry and I were interviewed for this 15 minute documentary, episode 2 in the series. July 10, 2019. https://youtu.be/_fC7acShZkg.

Featured expert, Swiss Broadcasting Corporation documentary: “Hier spielt die Musik!” May 26, 20-19. <https://www.srf.ch/play/tv/kulturplatz/video/hier-spielt-die-musik?id=51b3f037-40e2-4a1c-9594-9548ee1a092c>.

Interviewee, Chris Richardson’s *This is Not a Pipe Podcast*. November 8, 2018. <https://www.tinapp.org/episodes/offthenetwork>.

Ulises Ali Mejias

Interviews, Media Appearances and Miscellanea (continued)

Panel Moderator, Buffalo Humanities Festival opening event: Anti-Social Media - Digital Space and the Destabilization of Democracy, with Safiya Umoja Noble (author of *Algorithms of Oppression: How Search Engines Reinforce Racism*); and Siva Vaidhyanathan (author of *Anti-Social Media: How Facebook Disconnects Us and Undermines Democracy*). September 20, 2018. <https://youtu.be/Dhev7mgzuYo>

Interviewee, Caixin Weekly article 揭密俄罗斯信息超限战 ("Revelations about Russia's information warfare"), which appeared in the print and online versions of the magazine (link behind paywall: <http://weekly.caixin.com/2017-11-03/101165672.html>). The magazine is published by one of the more independent and reputable media outlets in China according to *The Economist*. November 3, 2017.

Featured Book of the Week: *Off the Network*. Unglue.it. May 27 – June 3, 2015. <https://unglue.it/work/145698/#>

Contributing Writer, *The Post-Standard* (Syracuse, NY): Revolutions are made by people, not Twitter. February 6, 2011.

Interviewee, *The McGill Daily*: All your digital labour are belong to us. Article by Whitney Mallett. January 11, 2010. <http://mcgilldaily.com/articles/24381>

Guest Blogger, Finger Lakes Environmental Film Festival 2010.

Interviewee, Ulises Ali Mejias: *Voices from The Internet as Playground and Factory*. Video by Assal Ghawami. December 8, 2009. <http://vimeo.com/8067164>

Invited moderator, Empyre listserv thread: *Wired Sustainability*. April 2008.

Invited moderator, Institute for Distributed Creativity listserv thread: *How does social media educate?* February 9-22, 2007.

Interviewee, NPR's Weekend America: *Americans on the Hajj*. January 13, 2007.

Invited participant, MacArthur Foundation Series on Digital Media and Learning listserv thread: *Civic Engagement and New Media* (other participants included Yochai Benkler, Kathryn Montgomery, Howard Rheingold and Henry Jenkins). September-October 2006.

Interviewee, The Dixon Report (ClearChannel Newstalk 1460 KTX, California): *Sustainable Communication*. July 15, 2001.

Digital Media Projects

>Alternate Reality Games (Principal Coordinator)

Osw3go.net 2013: Fracking. Spring 2013

Osw3go.net 2012: Islamophobia. Spring 2012

Osw3go.net 2011: Border Crossings. Spring 2011

Digital Media Projects (continued)

Ulises Ali Mejias

Osw3go.net 2010: Racism on Campus. Spring 2010

Open Space: An Alternate Reality Game. Finger Lakes Environmental Film Festival. December 2009 to April 2010.

Save Oswego: An Alternate Reality Game. SUNY Oswego. April 7-16, 2009.

>Other Projects

TeknoHaiku: A distributed poetry project between students in Russia, India and the United States. Summer 2014 to Spring 2015. <http://teknohaiku.ulisesmejias.com>

Orc Sweatshops: Gold Farming and the Geopolitics of Trade, An Alternate Reality Game. Invited New Media lab designer. Finger Lakes Environmental Film Festival, Ithaca College. March 19- April 3, 2009.

Alternate realities, simulated risks: Games, politics and action. Invited speaker & workshop coordinator. Finger Lakes Environmental Film Festival, Ithaca College. April 4, 2008.

Conversations Below Sea Level. A series of blog interviews with Geert Lovink (Founding Director, Institute of Network Cultures), Rik Maes (Program Director, PrimaVera, U of Amsterdam Business School), Marc Worrell (Software Architect, Mediamatic), Anne Beaulieu and Sally Wyatt (Senior Researchers, Virtual Knowledge Studio) and Rob van Kranenburg (Head of the Public Domain Program, Waag Society). <http://blog.ulisesmejias.com/2008/05/27/conversations-below-sea-level/>

Language Proficiency

Spanish (native), English (primary), French (intermediate), Russian (tourist).

Past and Present Professional Memberships

Association of Internet Researchers (AoIR)
European Sociological Association (ESA)
International Association for Computing and Philosophy (ICAP)
International Association of Media and Communication Researchers (IAMCR)
National Communications Association (NCA)
Phi Beta Delta - Honor Society for International Scholars
Society for Social Studies of Science (4S)

Graduate and Undergraduate Awards

Academic Achievement Award (GPA 3.9). MS in Communications, Ithaca College, New York. Spring 1999.

Best Documentary Awards (Junior and Senior projects). BFA in Film, Photography and Visual Arts, Ithaca College, New York. Spring 1993 and Spring 1994.

Ulises Ali Mejias

Magna Cum Laude (GPA 3.7). BFA in Film, Photography and Visual Arts, Ithaca College, New York. Spring 1994.

Institute of International Education Fellowship. One of 20 students from Mexico selected for the study abroad college program. Spring 1988.